



April 12-13, 2016
Catawba College, Salisbury, NC

Tools of Watershed Management: Achieving your goals through strategy, action and engagement

Tuesday, April 12

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| 8:30AM | Check-in, Coffee |
| 9:00AM | Introduction and Icebreaker |
| 9:40AM | Why Work at the Watershed Level?
As a group, we will review the value of planning and implementing water improvement projects at the watershed scale. |
| 10:15AM | Break |
| 10:30AM | Characterizing Your Watershed
This session will take participants through the process of identifying their initial purpose and watershed scale, and then gathering the appropriate data to determine watershed impacts and assets. |
| 11:45AM | LUNCH |
| 12:45PM | Engaging Communities and Forming Partnerships
Participants will learn and practice basic principles and techniques for identifying and recruiting partners, communicating and collaborating to build successful partnerships. |
| 2:45PM | Break |
| 3:00PM | Setting Goals and Management Strategies
Participants will work with each other to practice developing draft watershed goals and management strategies that address environmental, social, and programmatic needs. |
| 4:45PM | Social / Networking |

Wednesday April 13

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| 9:00AM | Review of Day 1, Introduce Day 2 |
| 9:30AM | Implementing Your Plan
Trainers will explore factors that may affect implementation of a plan. Participants will be encouraged to recognize these factors and address them appropriately during the planning phase. |
| 10:30AM | Break |

- 10:45AM **Funding, Technical Assistance, and Peer Support**
Once a plan is completed and implementation begins, resources of many varieties will be needed. This session will provide suggestions on where to find funding and technical assistance and how to gain partners among peers to assist in implementing a watershed plan.
- 12:00PM **LUNCH**
- 1:00PM **Case Studies**
Learn about the experiences of two watershed planning implementation efforts from David Kroenig, Charlotte-Mecklenburg Stormwater Services and McDowell Creek watershed project manager; Rodney Wright, Stokes County Soil & Water Conservation District (for the Dan River Watershed)
- 2:15PM **Break**
- 2:30PM **What is an EPA Nine Element Plan?**
There are nine elements that must be presented in a watershed plan in order to be eligible for EPA 319 funds or address TMDL requirements. Water planners from Triangle J Council of Government have developed a simplified guide and will present this information in this session.
- 3:30PM **Action Planning**
This work session will allow participants time to review the information from the workshop and develop an outline for action in their watershed. Special emphasis will be on considering their role in the process and what additional expertise is needed to proceed.
- 4:15PM **Wrap up, fill out evaluations**
- 4:30PM **Adjourn**